

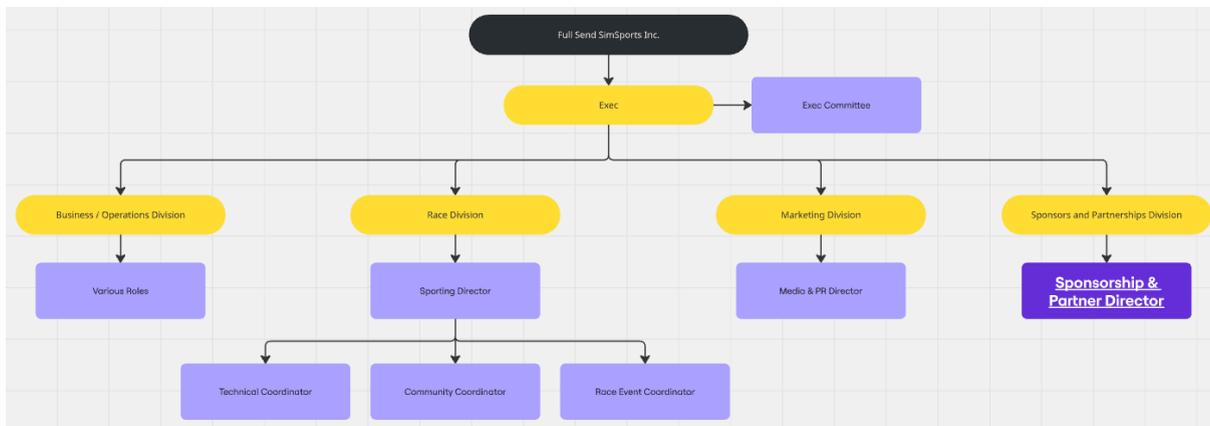


Sponsorship & Partnership Director

Role Purpose:

To build and maintain relationships with sponsors and partners and ensure their needs and requirements are being fulfilled. They make sure Full Send delivers on its commitments and keeps those relationships strong, making sure our sponsors and partners branding shows up correctly on every car and piece of content.

Organisation Chart View



Key Responsibilities:

- **Livery Brand Management:** Ensure that all current liveries adhere to the team standards and use the current sponsor logos.
- **Sponsor and Partner Opportunities:** Look for opportunities for sponsorship and partnerships, bring them to the Exec and drive negotiations.
- **Sponsor Liaison and Partnership Management:** Oversee the relationships and make sure their needs are met and push their requirements to the rest of the team.

Reporting & Collaboration:

- Reports to the Executive Committee on matters of sponsorship and partnership opportunity.
- Collaborates with the Sporting Director to ensure all sponsor and partnership needs are met, and liveries are done and approved for upcoming events.
- Collaborates with the Media & PR Director to ensure branding adheres to sponsor and partnership needs.

Supervises/Manages:

- Livery Designers